



# **Sponsorship**

Are you interested in becoming a sponsor? These are the sponsorship packages we offer:

## **Master Sponsor**

Max. 1 company, organization or name per mural

\$ 10.000

Each of the murals will be telling a specific part of our local history, brought to life by experienced mural artists from all over the world who, by using their own distinctive style, will be creating a unique work of art; a Masterpiece if you like.

As a Master Sponsor your company's name will be connected to one of these Masterpieces. Your contribution will enable us to realise one complete mural.

The Master Sponsorship Package includes the following benefits:

- allowed to use the image of the sponsored mural for marketing your company for a period of 5 years
- a plaque with logo prominently placed on the mural
- name prominently mentioned with sponsored mural on official mural walking guide for a period of 5 years
- name, logo, level of sponsorship and a full description of company (max. ¼ page) featured in high quality mural souvenir book
- name, logo, level of sponsorship, full description of company and a link to own website featured on the Sussex Mural website for a period of 5 years
- invitation for 6 to official opening ceremonies of all murals
- a certificate thanking company for the generous sponsorship
- 8 official mural walking guides

## **Prime Sponsor**

\$ 5,000

A good, solid primer is an essential part in the creation process of a mural in order to assure its longevity.

As a Prime Sponsor your contribution will supply a similar foundation for the Sussex Mural Project as a whole, which will enable us to create works of art of only the highest quality.

The Prime Sponsorship Package includes the following benefits:

- name and level of sponsorship featured on official mural walking guide for a period of 3 years
- name, logo, level of sponsorship and a full description of company (max. 1/8 page) featured in high quality mural souvenir book
- name, logo, level of sponsorship, full description of company and a link to own website featured on the Sussex Mural website for a period of 3 years
- invitation for 2 to official opening ceremonies of all murals
- a certificate thanking company for the generous sponsorship
- 4 official mural walking guides

### **Associate Sponsor**

\$ 1,000

For a great idea to become a reality, a good work plan is a necessity. For a good work plan to become a success, dedicated associates are indispensable.

As an Associate Sponsor your support will help us to achieve the highest level of success for the Sussex Mural Project.

The Associate Sponsorship Package includes the following benefits:

- name and level of sponsorship featured on official mural walking guide for a period of 3 years
- name, logo, level of sponsorship and a full description of company (max. 1/8 page) featured in high quality mural souvenir book
- name, logo, level of sponsorship, full description of company and a link to own website featured on the Sussex Mural website for a period of 3 years
- invitation for 2 to official opening ceremonies of all murals
- a certificate thanking company for the generous sponsorship
- 4 official mural walking guides

### **Classic Sponsor**

\$ 500

Classic stands for timeless, lasting value and distinctive. Classic is what we envision for the murals to become, in every sense of the word.

As a Classic Sponsor you will be contributing towards the achievement of this goal.

The Classic Sponsorship Package includes the following benefits:

- name and level of sponsorship featured in high quality mural souvenir book
- name, logo, level of sponsorship, slogan of company and a link to own website featured on the Sussex Mural website for a period of 1 year

- a certificate thanking company for the generous sponsorship
- 1 official mural walking guide

## **Friends of the Sussex Murals**

\$ 25

Many people already have expressed their ‘friendship’ towards the Sussex Mural Project. We hope to make even more mural friends, who will become our ambassadors and will help to get more people aware and enthusiastic about the project.

Friends of the Sussex Murals will receive a ‘friendship package’ consisting of:

- official mural walking guide
- high quality mural postcard
- ‘Friends of the Sussex Murals’ sticker to prominently show your support

Contact us on how to become a ‘Friend of the Sussex Murals’ or purchase a ‘friendship package’ (also a great gift idea!) at one of the following locations in downtown Sussex or follow this link to [Friends of the Murals](#) an application:

The General Store – 568 Main St  
Visitor Information Centre – Train Station on Broad St

By [Contacting](#) Us

Adopt a Mural  
for school classes, organizations, clubs etc.

With the Adopt a Mural option we hope to get the youth of our community involved in the project. The Sussex Mural Project is of great educational value. By means of a specific form of art, accessible to everybody at any time, various parts of our local history will be made visible. We hope this experience will instil civic pride, community spirit and create a sense of ownership.

School classes, organizations, clubs etc. can Adopt a Mural of their choice for 1 year. During this time the group will look after their mural by means of removing litter from the sidewalk, removing snow that covers the mural, reporting any damages on the murals and be ambassadors for all the Sussex murals in general.

The Adopt a Mural Sponsorship Package includes the following benefits:

- name, level of sponsorship and short description of school class, organization, club etc. on the Sussex Mural website for 1 year
- a certificate thanking school, organization, club etc. for the generous sponsorship
- 1 official mural walking guide